

Workshop on user demands and measuring the value of data

Agency for Data Supply and Efficiency 24th – 25th of January 2019.

Participants:	
Denmark SDFE:	Kontorchef Brian Arreborg Hansen Trine Vejlskov Jensen, Senior Cartographer Anders Færch-Jensen, Senior Advisor Aage Nielsen, Andreas Bøye Steinberg
Sweden, Lantmäteriet	Enhedschef Marknad Pär Heden, Marketing Manager Johanna Fröjdenlund Sofia Stjernlöf, Sara Stefansson Katrín Falk Tomas Ederborg Ulricka Domelöf-Mattson (Naturvårdsverket)
Norway, Kartverket	Afdelingsdirektør Tomas Martin Holten, Senior Advisor Trine Engnestangen, Senior Advisor Stein Bakken, Senior Advisor Kristin Skjerven, Senior Advisor Aina Gundersby, Senior Advisor Celine Rosvold Senior Advisor Gjertrud Røyland
Finland NLS and Spatineo	Head of Development, Top. Data Prod. Jani Kylmäaho MML Sales director Jaana Mäkalä from Spatineo

Agenda January 24	12:45 - 13.00	Sign in – the reception
	13:00 - 13.10	Welcome to SDFE – (Trine and Anders)
	13:10 – 13:40	Deputy General Director Søren Reeberg – Introduction to SDFE
	13:40 – 13:50	More welcome and introduction (Trine and Anders)
	13:50 – 14:45	Introducing Business Analytics (Head of division Brian Arreborg Hansen) <ul style="list-style-type: none"> • Bringing the users closer to us • Measuring the value data creates
	14:45 – 15:00	Coffee and chat
	15:00 – 15:30	GeoDenmark – Denmark common basic data – Katarina Ritz SDFE
	15:30 – 16:00	Business analytics/user needs - Thoughts on how to analyze user needs: Pär Hedén/Johanna Fröjdenlund, Lantmäteriet
	16:00 – 16:30	Estimated economic value of spatially enabled services in Finland: Jaana Mäkalä Spatineo
	16:30 – 17:30	Discussion and chat
18.00 – 20.00	Dinner and see you tomorrow SDFE will host the dinner at Tribeca Beer & Pizza Lab close to SDFE	
Agenda January 25	8.30 – 9:00	Breakfast and good morning
	9.00 – 10:45	Danish data infrastructure <ul style="list-style-type: none"> - Danish Elevation Model – Thorbjørn K. Nielsen, SDFE - Oblic data – Andrew Flatman, SDFE - Datafordeler – Leif Hernø, SDFE - Kortforsyningen – Usage – Aage Nielsen
	10:45 – 11:00	Coffee and chat
	11:00 – 11:45	The impact of open data, and future organization of the way we distribute Nordic Mapping Agency data. Tomas Martin Holten - Norway
	11:45 – 12:30	Discussion and conclusions
	12:30 – 13.00	Sandwich and closing the workshop

Kind regards,
23/1- 2019, Anders and Trine.